GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1670
ANSWERED ON:10.12.2008
DD URDU CHANNEL
Vallabbhaneni Shri Balashowry

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the present status of the functioning and viewership of Doordarshan Urdu Channel;

(b) whether the Government has allocated/released any funds to improve the programme content/viewership of this channel in the current financial year; and

(c) if so,the details thereof?

Answer

THE MINISTER OF STATE FOR EXTERNAL AFFAIRS AND INFORMATION AND BROADCASTING (SHRI ANAND SHARMA)

(a) Prasar Bharati has informed that DD Urdu is a round-the-clock channel in service of its audience available through cable & DTH throughout the country.

(b) Yes Sir.

(c) Prasar Bharati has informed that during 2008-09, Rs.13.60 crores has been provided as grants, out of which Rs.7.05 crores has,so far,been spent.